



Wolf Kirsten is a social entrepreneur and Founder of International Health Consulting based in Hamburg, Germany and Tucson, Arizona ([www.wolfkirsten.com](http://www.wolfkirsten.com)). His consulting portfolio is truly global, advising companies on health and well-being strategies such as Johnson & Johnson, IBM, Siemens and Nokia in many regions of the world. In addition, he has consulted the World Health Organization (WHO) on developing global guidelines for Healthy Workplaces. He also advised the governments of the Kingdom of Saudi Arabia, Bahrain and Mongolia on the development of a national strategy for health promotion.

Mr. Kirsten is co-founder of the **Global Centre for Healthy Workplaces** (<http://globalhealthyworkplace.org>), which hosts the Global Healthy Workplace Awards each year and certifies enterprises as Healthy Workplaces.

Mr. Kirsten received his Master of Science in Health Promotion Management from American University in Washington, DC. He is a German native and lived many years abroad (United States, England and China).